

JESSICA POWELL

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510.847.0537

ABOUT ME

Smart confident creator of beautiful things. 10+ years of motion/design experience. Works great in teams and alone. Experience managing small teams of motion designers. Great communicator. Very Organized. Positive attitude. People would I'm say I'm fun.

SKILLS

After Effects / Illustrator / Photoshop / Cinema 4D / Indesign / Premiere Pro / Octane / Arnold

WORK EXPERIENCE

Associate Art Director / Masterclass - San Francisco

October 2019 - January 2023

Worked along side the Motion Design Director to create titles from concept to creation for in class motion graphics within the Masterclass platform behind the pay wall.

Senior Motion Designer / Uber - San Francisco

January 2019 - August 2019

Worked closely with the Brand/Marketing team to create content for sporting events, social media, and worldwide campaigns to promote the Uber brand.

Senior Motion Designer / Bleacher Report - New York, NY

October 2016 - December 2018

Took part in the launch of B/R Snapchat Discover. Concepting and designing promotional pieces for social media platforms. Creative/Art Directing Bleacher Report's "Premium Content."

Motion Designer / Pac-12 Networks - San Francisco, CA

July 2012 - October 2016

Took part in the launch the television Network. Concept, design and execute show packaging, promotional content for TV and static. Participate in the Rebrand of the on-air voice of the Network.

EDUCATION

Ex'pression College for Digital Art

January 2010 - May 2012

BAS / Motion Graphic Design

/REFERENCES AVAILABLE UPON REQUEST/